



S U S T A I N A B L E
F A S H I O N A C A D E M Y

AGENDA (30 MINUTES)

- About SFA
- Examples of how we support apparel and textile brands and retailers
- Potential focus areas for collaboration moving forward (based on previous discussions)
- Q&A & Discussion

A person with a backpack walking through tall grass towards a sunset. The person is seen from behind, wearing a grey long-sleeved shirt, blue jeans, and a large orange backpack. They are walking away from the camera towards a bright sunset with a cloudy sky. In the foreground, there are tall, thin grasses with small purple flowers. To the left, the arm and hand of another person in a yellow jacket are visible, reaching out towards the person with the backpack. The overall mood is peaceful and hopeful.

OUR MISSION

Accelerating progress towards science-based sustainability targets and the global sustainability goals by leveraging the power and influence of the apparel and textiles industry.

[Read more »](#)

A hand holding an orange marker, drawing on a whiteboard. The whiteboard has various handwritten notes and diagrams. There is a large orange circle with the word 'market' inside it. There are also some blue and orange lines and text scattered around. The background is slightly blurred, showing more of the whiteboard and some other people's hands.

RESEARCH & ANALYSIS

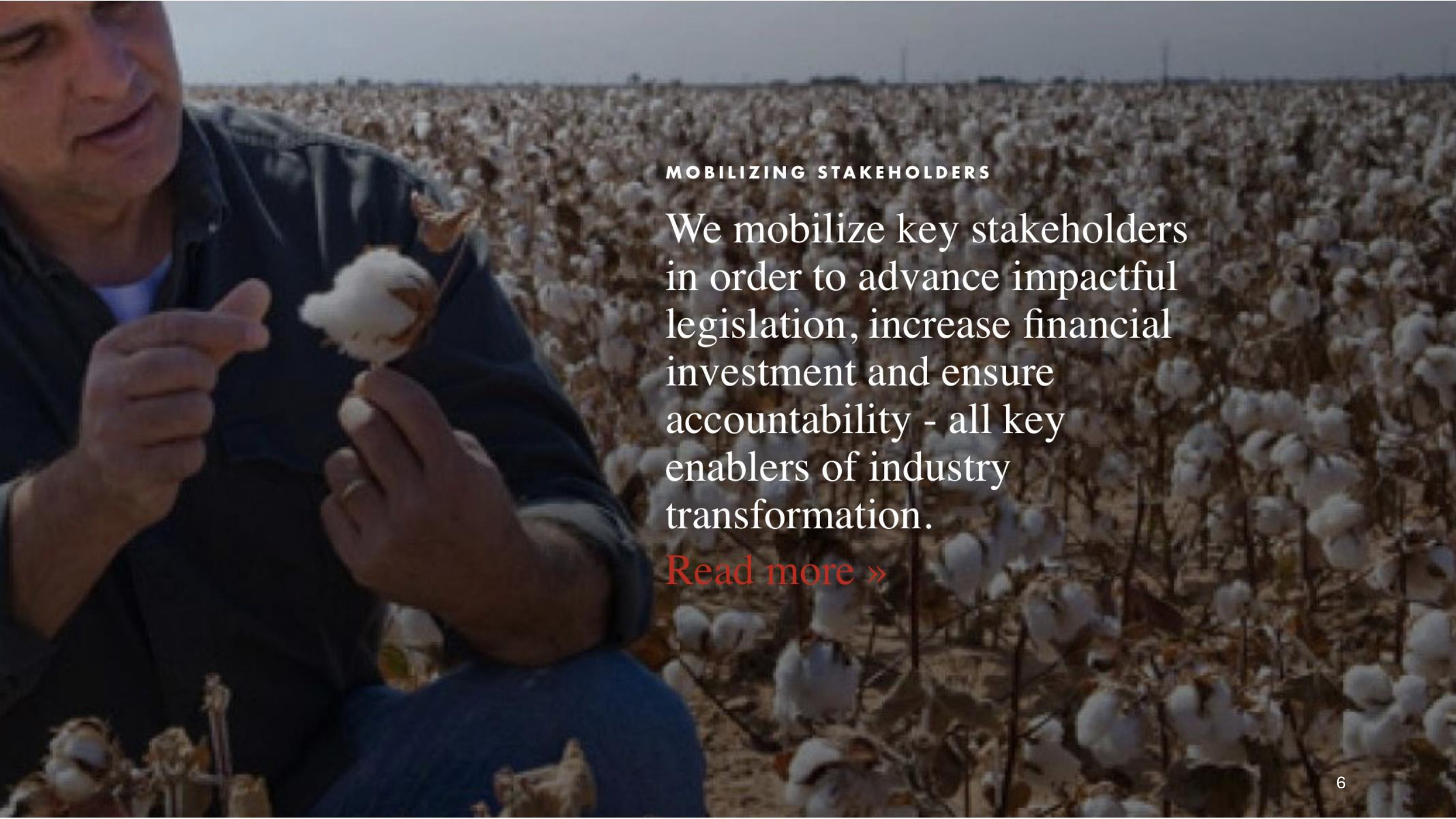
We initiate and commission research projects that are used to inform better decision making.

[Read more »](#)

INSPIRATION, EDUCATION & TRAINING

We inspire, educate and train change agents, including business professionals, government representatives, NGO advocates and representatives from the media.

[Read more »](#)

A man in a dark shirt is shown from the chest up, holding a cotton boll in his hands. He is looking down at it with a slight smile. The background is a vast field of cotton plants with many white bolls ready for harvest. The sky is overcast.

MOBILIZING STAKEHOLDERS

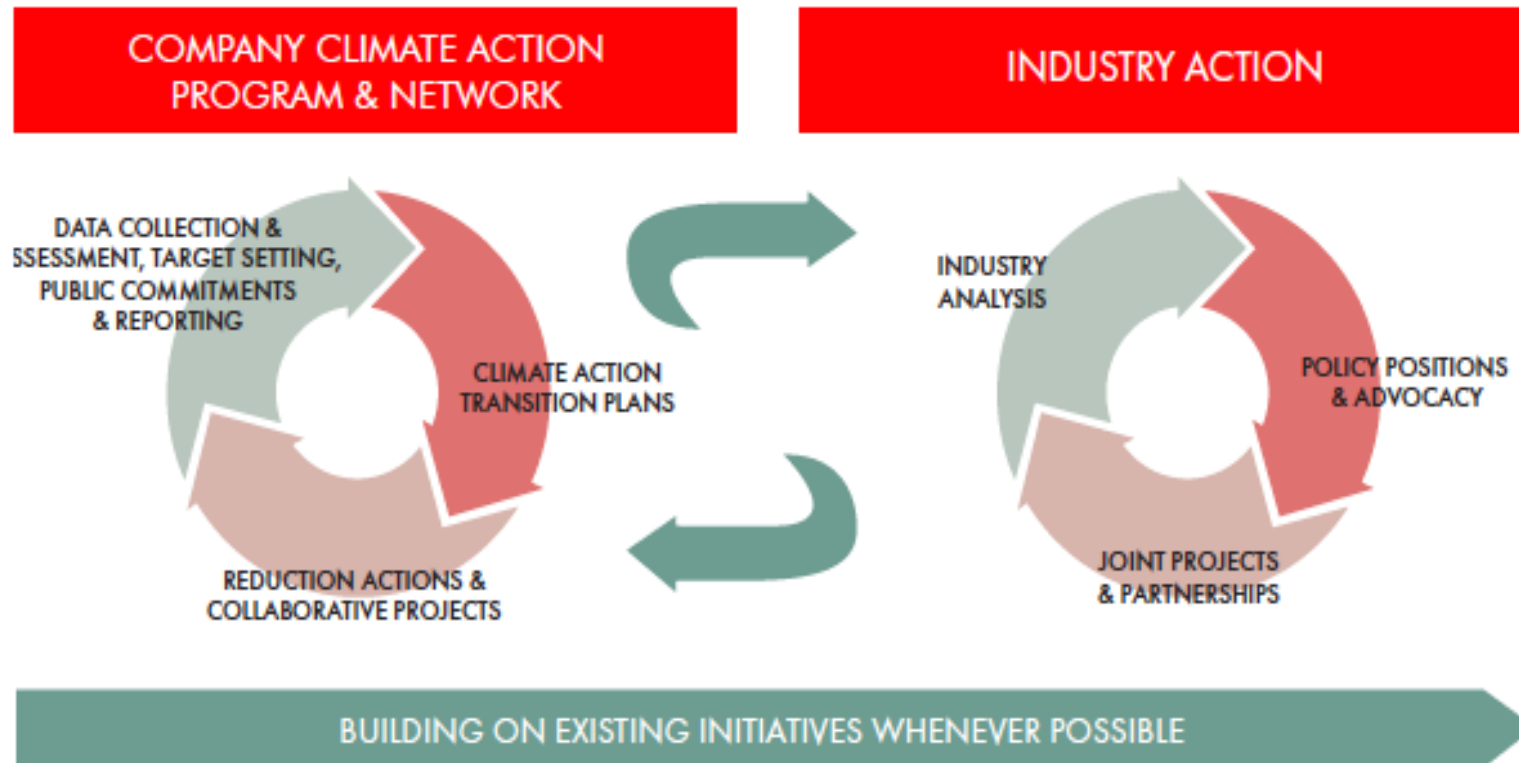
We mobilize key stakeholders in order to advance impactful legislation, increase financial investment and ensure accountability - all key enablers of industry transformation.

[Read more »](#)

SCANDINAVIAN TEXTILE INITIATIVE FOR CLIMATE ACTION

STICA's aim is to ensure that the Nordic region and Europe do more than their share to reduce their climate impacts in line with the 1.5°C warming pathway, while transforming their businesses and the industry – well before 2050.

WORKSTREAMS



STICA COMPANY SIGNATORIES

Acne Studios

ACTIVE
BRANDS

A DAY'S MARCH

AXEL ARIGATO

Bergans
OF NORWAY

BJÖRN BORG

HH
HELLY HANSEN

HEMTEX

H&M

HUNKYDORY
STOCKHOLM

HULTAFORS
GROUP

ICIW

BLÅKLÄDER
STOCKHOLM

BRV
STOCKHOLM

BROTHERS

BUBBLEROOM

BÅSTAD
GRUPPEN

casall

INDISKA

INTERSPORT

ISBJÖRN
OF SWEDEN

Kappahl

Kid

LINDEX

CELLBES

CRAFT

DAGMAR

D_b

DIDRIKSONS

ELLOS GROUP
ellos Jotex STAYHARD

MQ

NA-KD

NELLY.COM

Non-stop
dogwear

NORRØNA

Nude Jeans co

Elodie Details

ETON

FENIX
OUTDOOR INTERNATIONAL AB

FRISTADS

ginatricot

Haglöfs

odd molly

OUR LEGACY

Peak Performance

POLARN O. PYRET

reima

SANDQVIST

IQ

VAGABOND
SHOEMAKERS

VARNER

VOICE

VOLVO

W
YEAR

stadium

TAIGA

Tenson
EST. 1951

TEXSTAR
Hybrid Workwear

TIGER OF SWEDEN
1903

STICA SIGNATORY REQUIREMENTS

- Set targets, measure, and report in accordance with STICA guidelines.
- Report progress on an annual basis (Scopes 1, 2 and 3 according to the Greenhouse Gas Protocol).
- Make their targets and commitments public.
- Submit updates on their Climate Action Transition Plans.
- Share knowledge and insights with other companies and engage in joint projects where possible and practical.
- Support climate action at the industry level.

SCOPE 3 REPORTING

Table 2. Company-level information outlining the size of the company and progress toward their Scope 3 target for fiscal year 2022, or 2022/2023. Keep in mind companies may have different categories included in their targets, e.g. company A could include the optional category business travel in their targets, while company B might exclude this from their targets. A few companies have not yet set targets. These companies are currently developing their targets and will be submitting these to STICA during the year.

Stica company member	Revenue (MSEK)	Scope 3 emissions within target boundary (tonnes CO2e)	Change in absolute emissions in reported scope since base year in tonnes CO2e and percent	Target description	Target progress	Required annual reduction from 2023 onwards
A Day's March	125	3 054	Target not set	Target not set	Target not set	Target not set
Acne Studios	3 214	37 546	+6 281 (+20%)	Acne Studios commits to reduce its absolute scope 3 emissions by 50% by 2030 from a 2020 base year.	Below target	-8,8%
Active Brands	1 360	43 433	+655 (+2%)	Active Brands commits to reduce its scope 3 emissions by 60% per unit by 2030 from a 2021 base year.	Below target	-7,7%
Axel Arigato	820	12 590	+8 598 (+215%)	Axel Arigato commits to reduce its scope 3 emissions by 30% per unit by 2025 from a 2020 base year.	Below target	-81,8%
Bergans	606	9 443	+2 440 (+35%)	Bergans Fritid AS commits to reduce its absolute scope 3 emissions by 50% by 2030 from a 2020 base year.	Below target	-10,6%
Björn Borg	835	21 055	-2 742 (-12%)	Björn Borg Group commits to reduce its absolute scope 3 emissions by 50% by 2030 from a 2020 base year.	In line with target	-4,8%
Blåkläder	Reporting delayed	Reporting delayed	Reporting delayed	Reporting delayed	Reporting delayed	Reporting delayed
Brothers	377	11 365	+379 (+3%)	Brothers AB commits to reduce its absolute scope 3 emissions by 50% by 2030 from a 2021 base year.	Below target	-6,7%
Bubbleroom	443	8 029	+639 (+9%)	Bubbleroom commits to reduce its absolute scope 3 emissions by 37,8% by 2030 from a 2021 base year.	Below target	-5,8%
Båstadgruppen	763	10 642	-	Båstadgruppen AB commits to reduce its absolute scope 3 emissions by 34% by 2030 from a 2022 base year.	-	-4,3%
Casall	272	1 377	-554 (-29%)	Casall Sport AB commits to reduce its absolute scope 3 emissions by 50% by 2030 from a 2019 base year.	Ahead of target	-2,7%
Cellbes	520	10 655	-3660 (-26%)	Cellbes AB commits to reduce its absolute scope 3 emissions by 42% by 2030 from a 2020 base year.	Ahead of target	-2,1%
Craft	797	50 726	+19 806 (+64%)	Craft of Scandinavia commits to reduce its absolute scope 3 emissions by 50% by 2030 from a 2021 base year.	Below target	-14,3%
DB Journey	257	7 692	+1 469 (+24%)	Db Equipment AS commits to reduce its scope 3 emissions by 50% per unit by 2030 from a 2019 base year.	Below target	-9,2%
Didriksons	745	27 762	+12 797 (+86%)	Didriksons Regnkläder AB commits to reduce its absolute scope 3 emissions by 50% by 2030 from a 2020 base year.	Below target	-16,9%
Ellos Group	3 612	89 380	+5 769 (+7%)	Ellos Group commits to reduce its absolute scope 3 emissions by 50% by 2030 from a 2020 base year.	Below target	-7,1%
Elodie Details	69	3 046	-598 (-16%)	Elodie Details AB commits to reduce its scope 3 emissions by 50% per unit by 2035 from a 2020 base year.	In line with target	-2,6%
Eton	1 016	19 145	+942 (+5%)	Eton AB commits to reduce its absolute scope 3 emissions by 30% by 2030 from a 2019 base year.	Below target	-4,4%
Fenix Outdoor*	8 824	93 754	+25 572 (+38%)	Fenix Outdoor International AG commits to reduce its scope 3 emissions by 50% per unit by 2025 from a 2019 base year.	Below target	-29,2%
Fristads	1 489	77 849	+15 291 (+24%)	Fristads commits to reduce its absolute scope 3 emissions by 50% by 2030 from a 2019 base year.	Below target	-9,3%
Gina Tricot	975	45 517	-4 303 (-9%)	Gina Tricot commits to reduce its absolute scope 3 emissions by 50% by 2030 from a 2021 base year.	In line with target	-5,2%
H&M Group	223 553	5 650 833	-451 060 (-7%)	H&M Group commits to reduce its absolute scope 3 emissions by 56% by 2030 from a 2019 base year.	Below target	-6,1%

SFA LEARNING & INNOVATION NETWORK

Learning Themes

The Learning & Innovation Network offers a series of webinars and discussions structured around three learning themes addressing challenges and opportunities in the apparel and textiles industry. The majority of sessions are focussing on Learning Theme 1, Emerging Legislation & Policy.

LEARNING THEME 1

Emerging Legislation & Policy

How can my company understand and start to prepare for the upcoming EU A Textile Strategy and national policies and the resulting regulation that will affect the apparel and textiles industries?

LEARNING THEME 2

Integrating Sustainability Into Your Core Business

How can my company ensure sustainability is more centrally integrated into the core of our business strategy and processes and has the buy-in from top management?

LEARNING THEME 3

Pioneering Practices

Which cutting edge practices and solutions exist for improving sustainability performance?

SHORT COURSES / ONLINE COURSES

Kickstarting Climate Action



Program

The program is hosted live, with a moderator and guest experts and practitioners. All sessions will be recorded and will be made available for participants after the session and for a limited time after the end of the program. Program presentations and materials are also accessible during this time.

Session 1 - The Business Case for Climate Action

Climate Change Updates: Scientific & Industry

During this session, we will update participants on the latest climate developments as well as what is happening in the apparel and textiles industry specifically.

The Business Case for Working with Climate Action

We will provide the foundational thinking regarding the business case for working with Climate Action, including current and coming legislative requirements.

Reflections & Insights from Practitioners

Hear from company representatives about how they are working with climate action and how they view the business case. Participants will be able to ask questions directly to the panel.

Next Steps

Participants will receive a practical assignment that they apply to their own company to complete.

Kickstarting Biodiversity



Program

Session 1 - The Business of Biodiversity & Applying the WWF Risk Filter

Welcome & Introductions

Why Biodiversity?

- The global biodiversity challenge in the context of apparel and textiles.
- Understanding the business case for biodiversity in apparel and textiles.
- Envisioning a successful biodiversity strategy, roadmap and action plan.

CSRD – Biodiversity & Double Materiality – Assessing Risks & Impacts

- CSRD legislation requirements for biodiversity, apparel and fashion.

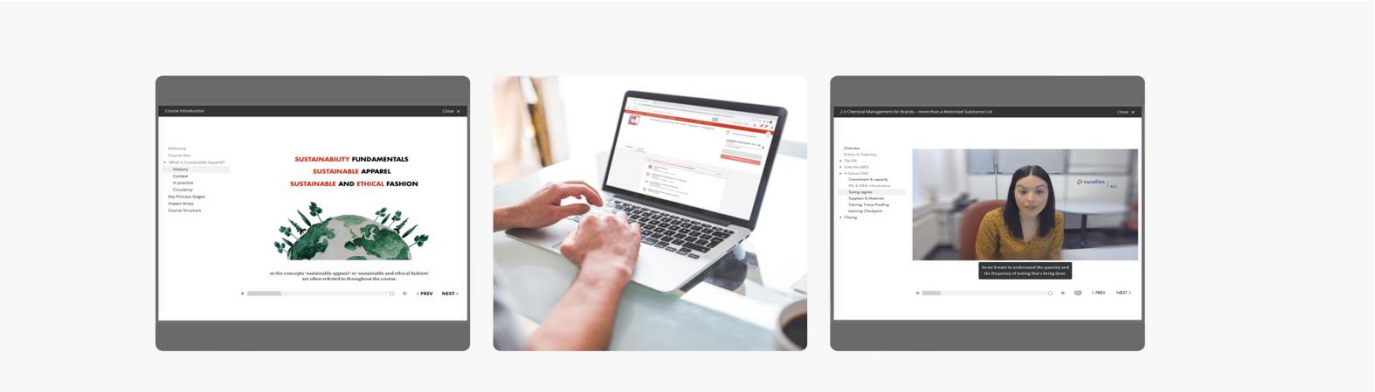
Introducing The WWF Biodiversity Risk Filter Tool

How can the WWF Biodiversity Risk Filter help companies identify material biodiversity impacts and dependencies as well as where to prioritize corporate action along their value chains?

Group Exercise – Case Study: Applying the WWF Biodiversity Risk Filter

Led by WWF, participants will apply the WWF Biodiversity Risk Filter tool on a fictive apparel and textile company. This will enable participants to understand how the tool can identify key

Fundamentals On-line Program



POSITION PAPERS, REPORTS, EVENTS

We Support the EU Corporate Sustainability Due Diligence Directive (CSDDD)

We, committed members of the [Scandinavian Textile Initiative for Climate Action \(STICA\) Company Climate Action Program](#), represent a significant part of the apparel industry in the Nordic region. Our ambition is to be leaders when it comes to environmental performance and human rights due diligence. This includes our commitment to meeting science-based targets for greenhouse gas emissions reductions.

We support the **EU Corporate Sustainability Due Diligence Directive (CSDDD)**. We see this as an important opportunity to raise the bar and strengthen responsible business practices. An EU level framework would also mitigate fragmentation of national initiatives and thus lead to a more level playing field so we can continue working towards the much needed transformation of our industry which includes respecting human rights and thriving within the planetary boundaries.

We need bold and courageous leadership from both policy makers and business. Therefore, we encourage national governments, the European Commission and the European parliament to come together to find an agreement on this important legislation.

[READ MORE](#)

Climate Action Week for Fashion & Apparel

March 18 - 22, 2024

Eco—i Manual Textiles Supplement

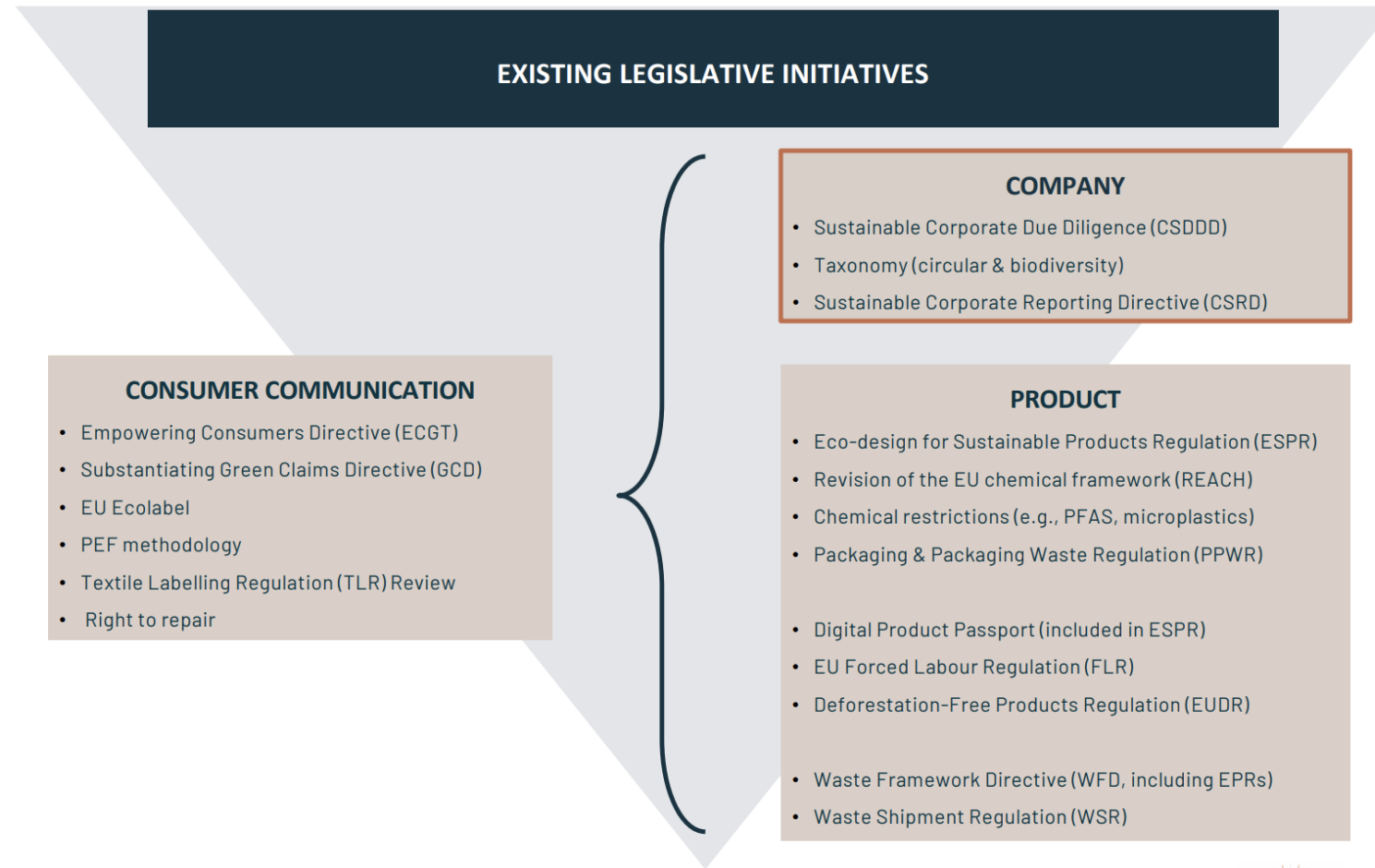


POTENTIAL FOCUS AREAS?

ACTIVITY 1: Preparing Companies for EU Sustainable Textiles Legislation

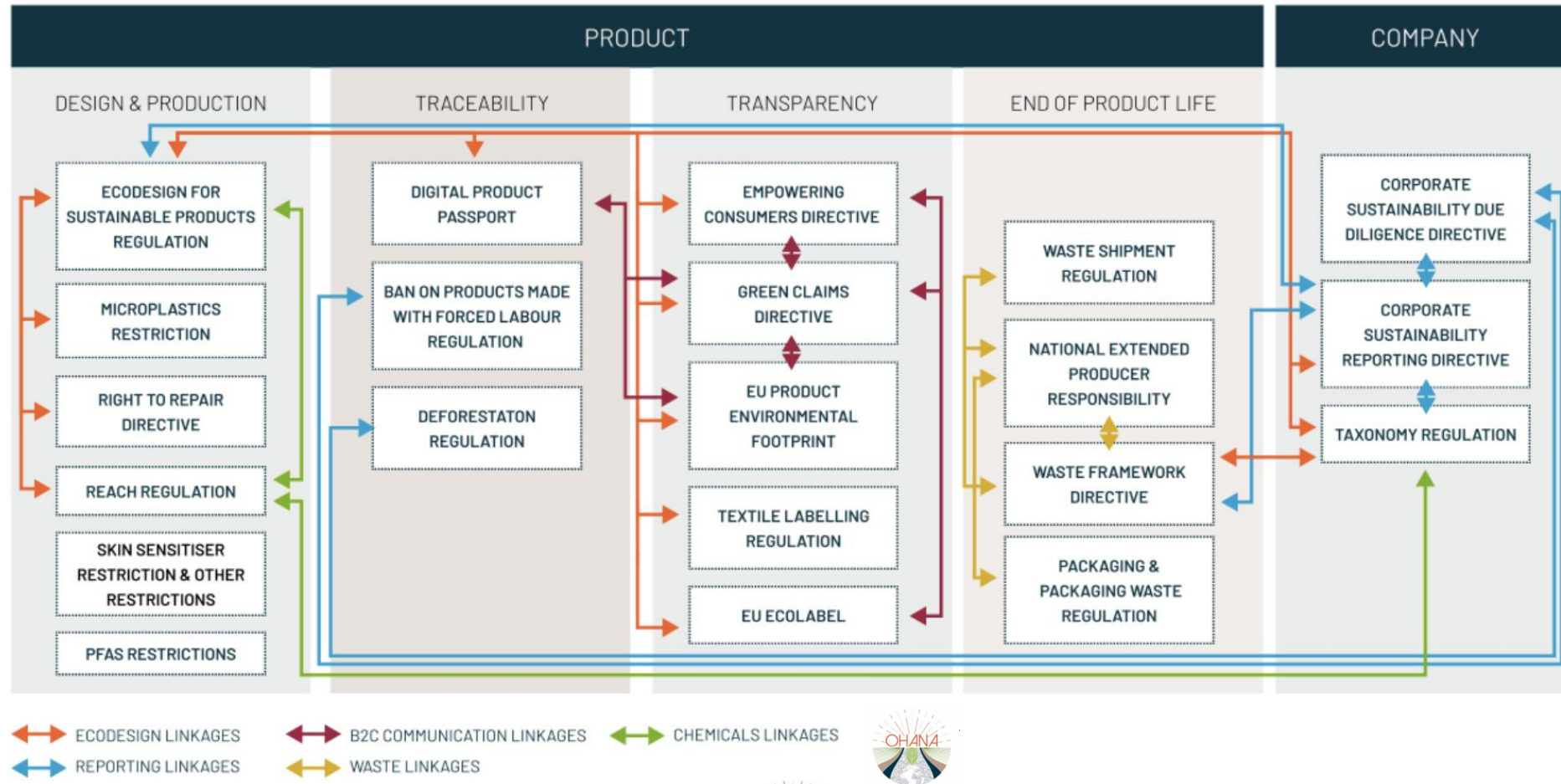
ACTIVITY 2: Understanding the Sustainability Needs & Requirements from Brands and Retailers

CURRENT & COMING LEGISLATION



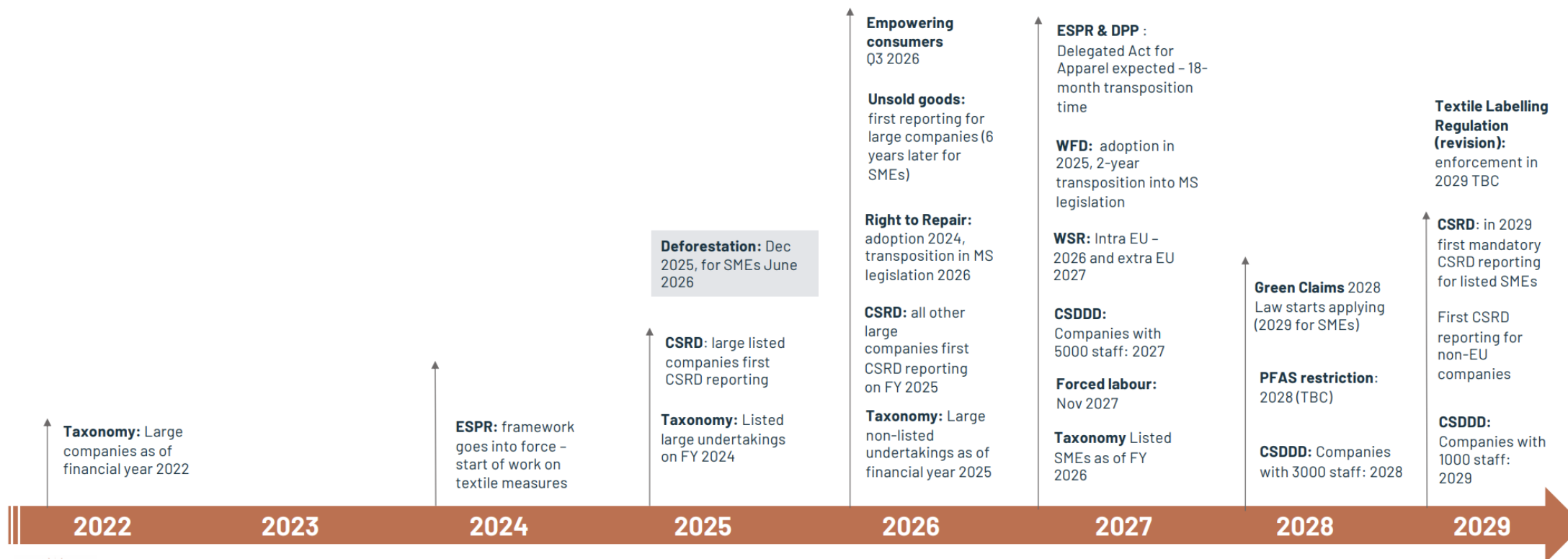
CURRENT & COMING LEGISLATION

A NETWORK OF LEGISLATIVE INTERCONNECTIONS AFFECTING THE TEXTILE INDUSTRY



CURRENT & COMING LEGISLATION

IMPLEMENTATION DEADLINES FORESEEN FOR BRANDS / RETAILERS



ACTIVITY 1: PREPARING FOR EU SUSTAINABLE TEXTILES LEGISLATION

AIMS / OUTCOMES

The purpose of this work stream is to make company representatives aware of the sustainability focused legislation being developed by the EU for textile products and what it means for their business. More specific the goal is to:

- Provide an in-depth analysis of the legislative proposals published by the EU Commission and the timeline for enforcement.
- Explain in easy terms what the legislative proposals are about.
- Outline anticipated business impacts.
- Provide high level recommendations on how to prepare.
- Provide a discussion forum.

TARGET AUDIENCE(S)

CEOs, CFOs, business development managers and other company representative who need to know what sustainability requirements the EU is placing on the textile industry and need a forum to discuss how to prepare practically.

**The suggestions presented here are preliminary and are intended to stimulate discussion.*

ACTIVITY 1: PREPARING FOR EU SUSTAINABLE TEXTILES LEGISLATION

PRELIMINARY TOPICS

- Company Level Legislation: CSRD, CSDDD, Taxonomy
- Design & Production Level Legislation: Eco-design, Right to repair, Microplastics, Reach, Skin, PFAS
- Traceability: Digital Product Passport, Ban on forced labor, deforestation regulation.
- Transparency: Empowering consumers, Green claims, EU PEF, Labeling, EU Eco-label
- End of Life: Waste shipment, Waste Framework, Packaging, National EPR

POSSIBLE FORMAT(s)

This information can be delivered in the form of online webinars with facilitated discussion forums. During the webinar a presentation will be made on a specific legislative topic and then a facilitated discussion will take place to help the participants assess what the legislation means for their businesses. Webinars will be recorded and made available on the knowledge management website.

**The suggestions presented here are preliminary and are intended to stimulate discussion.*

ACTIVITY 2: UNDERSTANDING SUSTAINABILITY REQUIREMENTS FROM BRANDS & RETAILERS

AIMS / OUTCOMES

The purpose of this work stream is to help company representatives from the UNIDO project better understand and prepare for the sustainability performance requirements from brands and retailers. More specifically, the goal is to:

- Provide a forum for discussion between leading brands and retailers and potential suppliers to discuss expectations, needs, challenges and practical implications.
- Provide a means for tier 1-4 companies to learn specifically what brands have for specific environmental and social requirements.
- Outline anticipated business implications and opportunities.
- Provide case studies on good practice.

TARGET AUDIENCE(S)

All company representatives who need to know what sustainability performance requirements brands and retailers from Europe and North America.

**The suggestions presented here are preliminary and are intended to stimulate discussion.*

ACTIVITY 2: UNDERSTANDING SUSTAINABILITY REQUIREMENTS FROM BRANDS & RETAILERS

PRELIMINARY TOPICS

- Understanding the business case for supplier partners.
- Understand global standards and requirements from brands and retailers.
- Climate action goals and implications for suppliers.
- Biodiversity requirements and implications for suppliers.
- Labor and human rights requirements and implications for suppliers.
- Chemical management requirements and implication for suppliers (ZDHC?).
- Traceability requirements and their implications for suppliers.
- Making the economics work - better buying and equal partnership.
- Additional topics (TBD)

FORMAT(S)

This information will be delivered in the form webinars and discussions. During the webinars representatives from brands and retailers will be able to explain their needs regarding a specific topic and then a facilitated discussion will take place to help the participants assess what this means for their businesses. Webinars will be recorded when appropriate and made availability on the knowledge management website.

Q&A & NEXT STEPS

1. Do you have more questions about SFA?
2. What support do you need? What do you think about the general direction of the proposals outlined here? How could we improve them?
3. Who are the primary target audiences? Outcomes? Preferred formats?
4. Next steps? Survey and interviews?



S U S T A I N A B L E
F A S H I O N A C A D E M Y